

MODELLING &
CREATIVE MASSES
FOR KIDS



MAKE READY
TO PLAY!

playstiiin®



playstiiin®
TRULY
SUPER KNEAD
& MOLDABLE!



playstiiin®
WOOLY
SUPER FLUFFY &
STRETCHABLE



playstiiin®
FLOATY
PLAYABLE IN
WATER & SWIMS!



playstiiin®
POTTY
SUPER SOFT &
PAINTABLE!



playstiiin®
AIRY
SUPER LIGHT &
BREEZY!



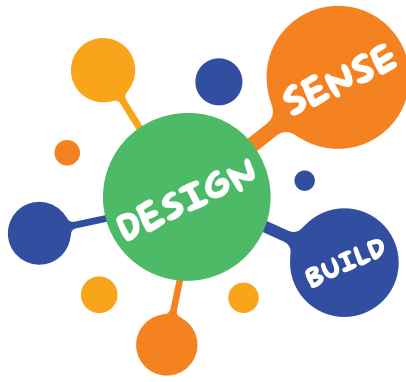
playstiiin®
SILKY
SUPER SILKY &
SQUEEZABLE!



playstiiin®
SANDY
SUPER FLOWY &
FORMABLE!



playstiiin®
LOAMY
SUPER CREAMY
FINGER COLORS!



Not just plasticine,
but a play concept unlike
anything on the market so far!

- Eight different play masses for a haptic adventure and unique sensory play experience!
- The great variety for kneading, shaping and creative design!
 - Best quality and skin compatibility in cooperation with world-leading manufacturers from Germany and Switzerland!
 - Simply neat & tidy in the practical compact storage box!

Cleverly combinable with playstiiin®CONNECT!

playstilin®

TRULY

- Genuine play dough
- Non-drying
- 4 colors, funny wiggle eyes & modelling tool in the box
- **Cleverly combinable** with playstilin®CONNECT!

playstilin® TRULY is the classic children's play dough that does not dry in the air! For long-lasting modeling fun and for feeling, kneading, rolling out, cutting, shaping and building again and again! For imaginative adventures and creative ideas! Particularly easy to form and suitable for children aged 3 years and over.

Made with high-quality ingredients in Germany!
Vegan and without microplastics!
 Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE ·
 PEANUT-FREE · LACTOSE-FREE

MODELLING TOOL
 INCLUDED -
 IN EVERY BOX!



playstilin® TRULY
 Genuine play dough
 4 colors in the box

Art.-Nr. 53500



playstilin®

AIRY

- Extra light play dough
- Air-drying
- 4 colors, funny wiggle eyes & modelling tool in the box
- **Cleverly combinable** with playstilin®CONNECT!

playstilin® AIRY is the extra light modelling clay for super airy modelling fun! Simply knead, press, roll, cut out and form! As playstilin® AIRY dries in the air, it is ideal for handicrafts and creative design! The dried works of art are light as a feather and can be colorfully decorated and imaginatively designed with playstilin® LOAMY finger paint! To keep or as an airy plasticine gift!

playstilin® AIRY remains soft and reusable if it is kept well sealed in the zip bag and the practical box after play.

Without microplastics!

Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE ·
 PEANUT-FREE · LACTOSE-FREE



playstilin® AIRY
 Extra light play dough
 4 colors in the box

Art.-Nr. 53502



playstilin®

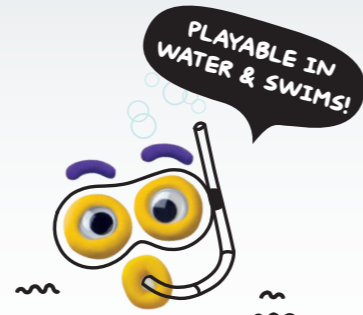
FLOATY

- Floating play dough
- Non-drying
- 4 colors, funny wiggle eyes & modelling tool in the box
- **Cleverly combinable** with playstilin®CONNECT!

playstilin® FLOATY is the floating play dough for children! Non-air-drying for kneading fun even when swimming and in the bath! To feel, knead, roll, cut out, shape and build again and again! For imaginative adventures and creative ideas in the water too! Especially light and soft!

Made with high-quality ingredients in Germany!
Vegan and without microplastics!
 Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE ·
 PEANUT-FREE · LACTOSE-FREE



playstilin® FLOATY
 Floating play dough
 4 colors in the box

Art.-Nr. 53501



playstilin®

SILKY

- Extra silky play dough
- Air-drying
- 4 colors, funny wiggle eyes & modelling tool in the box
- **Cleverly combinable** with playstilin®CONNECT!

playstilin® SILKY is the extra-smooth modelling clay for super-silky modelling fun! Simply knead, press, roll, cut out and form! As playstilin® SILKY dries in the air, it is ideal for handicrafts and creative design! The dried works of art have a pleasantly silky surface and can be colorfully decorated and imaginatively designed with playstilin® LOAMY® finger paint! To keep or as a silky plasticine gift!

Without microplastics!

Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE ·
 PEANUT-FREE · LACTOSE-FREE

FUNNY WIGGLE EYES
 INCLUDED -
 IN EVERY BOX!



playstilin® SILKY
 Extra silky play dough
 4 colors in the box

Art.-Nr. 53503



playstilin®

SANDY

- Formable play sand
- Non-drying
- 4 colors, funny wiggle eyes & modelling tool in the box
- **Cleverly combinable** with playstilin®CONNECT!



playstilin® SANDY is the magical sandy play dough for children! For feeling, kneading, rolling, shaping, building - and letting it flow like sand! Non-air-drying for sandy kneading and playing fun at home or at school! Extra safe and clean! **The special play dough for big and small builders!**

playstilin® SANDY remains soft and reusable if it is kept well sealed in the zip bag and the practical box after play.

Without microplastics!

Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE



playstilin® SANDY
Formable play sand
4 colors in the box

Art.-Nr. 53504



playstilin®

LOAMY

- Finger paint
- Air-drying
- 4 colors assorted in 2 colors & modelling tool in the box



playstilin® LOAMY finger paints are colors to touch for a particularly tactile play experience! Thanks to their **extra creamy consistency**, they don't run so quickly and invite imaginative, creative painting and shaping with your hands. But you can also create the most colorful works of art with stamps, sponges or brushes. Whether on paper, cardboard or foil. And of course all air-drying playstilin® play and modelling clay can also be decorated perfectly with it! LOAMY colors are lightfast, mix very well with each other and dry quickly. And if you want, you can also dilute LOAMY with water and spread it.

Made with high-quality ingredients in Germany!

Vegan and without microplastics!

Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE · CAN BE WASHED OUT



playstilin® LOAMY
Finger paint
4 colors in the box

Art.-Nr. 53506



playstilin®

POTTY

- Extra soft play dough
- Air-drying
- 4 colors, funny wiggle eyes & modelling tool in the box
- **Cleverly combinable** with playstilin®CONNECT!



playstilin® POTTY is the extra soft modelling clay for particularly tactile modelling fun! Simply knead, press, roll, cut out and form! As playstilin® POTTY dries in the air, it is ideal for handicrafts and creative design! The dried works of art can then be colorfully decorated with playstilin® LOAMY finger paint and imaginatively designed! **To keep or as a self-made gift made of play dough!**

Made with high-quality ingredients in Germany!

Vegan and without microplastics!

Suitable for children aged 3 and over.

GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE



playstilin® POTTY
Extra soft play dough
4 colors in the box

Art.-Nr. 53505



playstilin®

WOOLY

- Extra fluffy play dough
- Non-drying
- 4 colors, funny wiggle eyes & modelling tool in the box
- **Cleverly combinable** with playstilin®CONNECT!



playstilin® WOOLY is the fluffiest play dough for children to squeeze, pull and snap! Non-air-drying for feather-light kneading fun at home or at school! To feel, knead, roll, shape, build and throw again and again! Extra light and soft with cotton fibers! **The very special modeling clay for young and old!**

playstilin® WOOLY guarantees play dough fun for a long time and never dries out!

Without microplastics!

Suitable for children aged 3 and over.

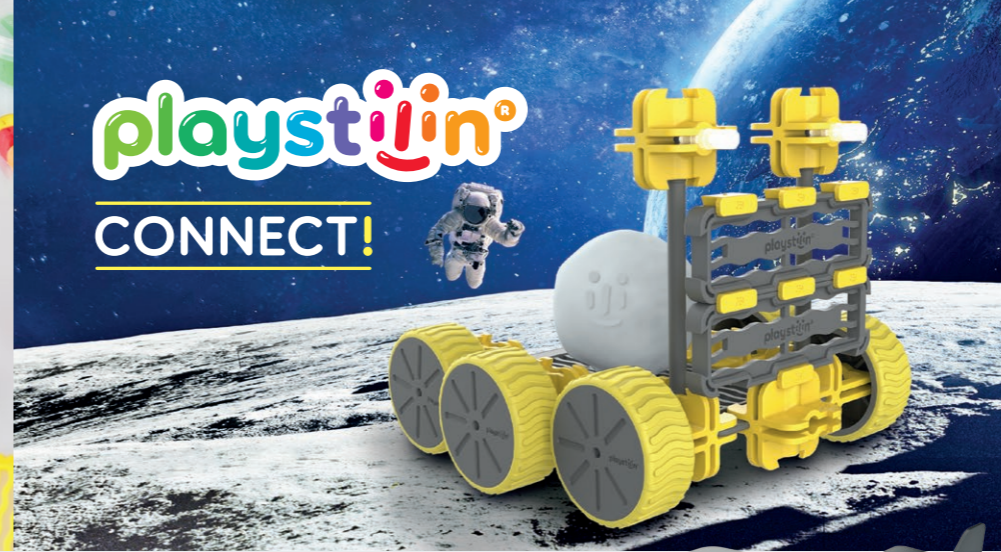
GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE



playstilin® WOOLY
Extra fluffy play dough
4 colors in the box

Art.-Nr. 53508





playstijl® Display

- Colorful and eye-catching counter display for 18 playstijl® boxes
- Easy to fold and set up!
- Can be ordered separately! Item no. 53509
- Included free of charge in orders from 24 playstijl® boxes
- Dimensions when set up: Height 360 mm / Width 248 mm / Depth 234 mm



playstijl®
Display
for 18 pcs. playstijl-boxes

Art.-Nr. 53509



THE GREAT VARIETY TO FEEL, SHAPE & BUILD!

playstijl®
CONNECT!

The INNOVATION in play dough as well as building sets and construction toys!

- Unique combination of different play concepts! Completely new possibilities for constructive-creative design through the combination of play masses with specially developed building blocks and play elements!
- Developed in cooperation with neuroscientists!
- Gender-neutral design and equally attractive for girls and boys!

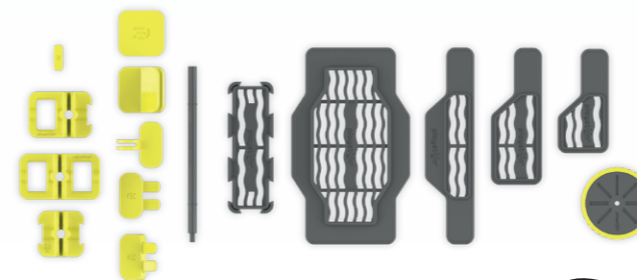
A STEM play concept for fun and natural learning!

THE INNOVATION!
BUILD YOUR OWN TOY WITH MODELLING CLAY & BUILDING BLOCKS!

BUILDING BLOCKS!

+

MODELLING CLAY



BUILD TO PLAY!



playstijl®
CONNECT!
AEROPLANE



playstijl®
CONNECT!
CATAMARAN



playstijl®
CONNECT!
CONNECTIS



playstijl®
CONNECT!
MOON LANDER



playstijl®
CONNECT!
RACING CART

MUCH MORE INFORMATION CAN BE FOUND ON PLAYSTIJL.COM



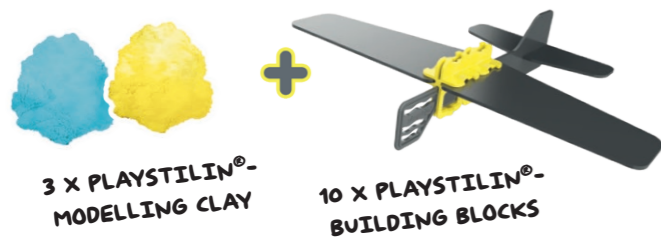
KNEADING FUN & CONSTRUCTION

- Extra light modelling clay + building blocks
- Air-drying
- 3 x 20 g modelling clay + 10 x building blocks in the box
- **Combinable** with playstilin® modelling & creative clay

playstilin®CONNECT! Construction set with building blocks and extra-light modelling clay to build an airplane that actually flies! Simply put it together and design the aeroplane yourself with the modelling clay! Creativity is only limited by physics! The right amount of modelling clay in the right places ensures stable and long flights! Alone or as a fun competition!

Without microplastics!
Suitable for children aged 5 and over.

GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE



playstilin®CONNECT!
AEROPLANE / Building blocks + modelling clay

Art.-Nr. 53550

4 260513 535505

5+ 8/16 20/2024

KNEADING FUN & CONSTRUCTION

- Floating clay + building blocks
- Non-drying
- 3 x 25 g modelling clay + 16 x building blocks in the box
- **Combinable** with playstilin® modelling & creative clay

playstilin®CONNECT! Construction set with components and floating clay to build a catamaran that actually floats! Simply put it together and design the catamaran yourself with the play dough! Creativity is only limited by physics! The right amount of floating clay in the right places ensures sufficient lift of the floating bodies and a stable position of the boat in the water! Alone or as a fun competition!

Without microplastics!
Suitable for children aged 5 and over.

GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE



playstilin®CONNECT!
CATAMARAN / Building blocks + modelling clay

Art.-Nr. 53552

4 260513 535529

5+ 8/16 20/2024

KNEADING FUN & CONSTRUCTION

- Extra light modelling clay + building blocks
- Air-drying
- 2 x 20 g modelling clay + 11 x building blocks in the box
- **Combinable** with playstilin® modelling & creative clay

playstilin®CONNECT! Construction set with components and extra-light modelling clay to build a car that actually drives! Simply put it together and design the racing cart yourself with the modelling clay! There are no limits to your creativity! Whether it's a racing car or a truck – the right amount of modelling clay in the right places ensures sufficient mass and low air resistance for the fastest and furthest journeys! Alone or as a fun competition!

Without microplastics!
Suitable for children aged 5 and over.

GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE



playstilin®CONNECT!
RACING CART / Building blocks + modelling clay

Art.-Nr. 53551

4 260513 535512

5+ 8/16 20/2024

KNEADING FUN & CONSTRUCTION

- Extra light modelling clay + building blocks
- Non-drying
- 1 x 25 g modelling clay + 27 x building blocks in the box
- **Combinable** with playstilin® modelling & creative clay

playstilin®CONNECT! Construction set with components and extra light moon modelling clay to build a moon vehicle that actually drives! Simply put it together and design the moon lander yourself with the modelling clay! There are no limits to your creativity! The right amount of almost „weightless“ modelling clay in the right places ensures fun and imaginative space adventures when exploring the moon! Alone or as a fun competition!

Without microplastics!
Suitable for children aged 5 and over.

GLUTEN-FREE · PROTEIN-FREE · PEANUT-FREE · LACTOSE-FREE



playstilin®CONNECT!
MOON LANDER / Building blocks + modelling clay

Art.-Nr. 53555

4 260513 535550

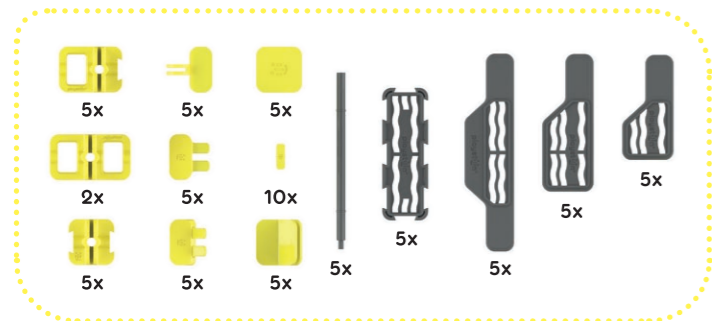
5+ 8/16 20/2024

CONNECTIS-BOX MIT VIELEN BAUTEILEN

- 72 x building blocks in the box
- **Combinable** with playstilin® modelling & creative clay

playstilin®CONNECT! Set with many different Connectis building blocks for easy assembly and creative combination with the different playstilin® play doughs to create a really playable toy! Simply knead, roll, cut out, form and press the separately available playstilin® modelling clays onto the special playstilin® CONNECT! carrier tiles! There are no limits to creativity! With or without play dough – build the most imaginative creations! Alone or as a fun competition!

Without microplastics!
Suitable for children aged 5 and over.



playstilin®CONNECT!
CONNECTIS
Building blocks

Art.-Nr. 53554

4 260513 535543

5+ 8/16 20/2024 200 g



playstilin®

playstilin®CONNECT! Display

- Colorful and eye-catching counter display for 18 playstilin®CONNECT!-boxes
- Easy to fold and set up!
- Can be ordered separately! Item no. 53553
- Included free of charge in orders from 24 playstilin®CONNECT!-Boxen
- Dimensions when set up:
Height 360 mm / Width 248 mm / Depth 234 mm

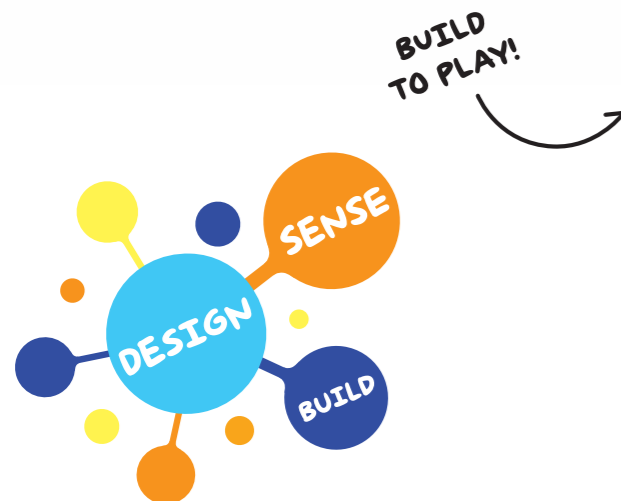


playstilin®CONNECT!
Display
for 18 pcs. playstilin®-boxes

Art.-Nr. 53553

4 260513 535536

20/2024



Our Business Areas

TrendAlliance GmbH, headquartered in Starnberg near Munich, is a modern trade marketing and trading agency, which, with a Europe-wide network of TrendAlliance partners, aims at the sustainable successful distribution of innovative trend and branded goods in the following business areas:

- Trends for kidz
- Trends for pets
- Trends for life
- Trends for promotion

Follow us

 facebook.com/trendalliance.de

 youtube.com/TrendAllianceTV

 instagram.com/slimy_original

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info@trendalliance.de

Our Principles

We focus on introducing and marketing high quality products manufactured to the highest safety standards. We ensure compliance with all relevant national and international laws and regulations, in particular to protect the health of our customers. We are committed to conducting business in an ethically responsible manner in respect for the rights of individuals and the environment.

Our Services

Together with the TrendAlliance partner network, we cover all sales-related processes in our business segments from sales agency, trade marketing, billing, warehousing and logistics, to full-service distribution. We are dedicated to synergies with a selective and complementary product range. Our success is based on the collective industry experience of the TrendAlliance partners and very good business contacts in the toys, toiletries, electronics and pet supplies market segments. We supply all major food and non-food retailers as well as discounters.



Our Brands

